

# CSI RICHMOND CHAPTER ADVERTISING COMMITTEE

## CALL FOR BUSINESS CARD SPONSORS 2011-2012

*The Richmond Report* is the electronically distributed newsletter for the CSI Richmond Chapter, and is published monthly. Members may post their business cards in the newsletter and on our website for \$200 per year. This is a great opportunity to create exposure for your company while supporting our chapter's activities. Individuals from all facets of the construction industry read the newsletter regularly to stay abreast of what's new in the construction world in Richmond and beyond.

New last year, we asked that you provide us with an electronic copy of your business card and your company logo to ensure crisp print quality in the newsletter and the website. To create or update a new electronic business card you will need:

TIF, PNG or JPG file at +-200 DPI resolution. Images should be around +- 600 x 800.

For the logos that we post on the website sponsor's page the same TIF, PNG or JPG, along with a link to their website will do.

Please e-mail the images (in either JPG, PNG or TIF format) to our Newsletter Publisher, Mitchell Ayers at: [mayers@ws-arch.com](mailto:mayers@ws-arch.com) phone 804-643-6196.

If no payment is made for the upcoming year the business card will be removed at CSI's discretion.

There are several ways to reserve your space in the newsletter and make one payment for the 2011-2012 year:

Pay by check: Send to Gib DeShazo 2219 Dabney Road Richmond VA 23230, or

Pay electronically: Via PayPal at: <http://richmondcsi.org/payments>

Once reserved, your contribution will be invoiced to you. Your timely response will allow for needed budget planning.

**QUESTIONS: Contact Nancy Farkas at 804-672-7424 or [nklarch@aol.com](mailto:nklarch@aol.com).**